



Ardhi SACCO records remarkable growth in share capital and turnover at 52nd ADM

Ardhi SACCO entered into a contract with a cybersecurity company that daily monitors SACCO systems to ensure the security of members investments and to cope with any new emerging challenges in the industry.

By Felix Wanderi

It was pomp and color as Ardhi Sacco held its 52nd Annual Delegates Meeting (ADM) on 5th April, this year marking a remarkable milestone in the financial lending journey.

Delegates and invited guests arrived early, eagerly waiting to know how the Ardhi Sacco had performed in the financial year 2024.



Ardhi Sacco Chairperson, Elinah Mwaiseghe.

Indeed, the journey has been rewarding, with tremendous growth reported as share capital improved significantly. Furthermore, the share capital rose by 8.4%, while its turnover improved to 12.6% despite the harsh economic environment.

According to the Sacco Chairperson, Elinah Mwaiseghe, the impressive growth has seen share capital rise in the year under review.

“Every member contributes Ksh 200 monthly. This share is never refundable upon members withdrawal, but it’s transferable within membership,” Mwaiseghe



Ardhi Sacco CEO and Chairperson joined by Dolphine Aremo Nairobi County Director cooperatives during 52nd Annual Delegates Meeting.

said.

Speaking during the Society Annual Delegates Meeting (ADM), Mwaiseghe urged members to channel their salaries through the SACCO front office services, for the growth of the Sacco.

Mwaiseghe informed delegates that the SACCO loans and advances stood had recorded a significant growth of 8.9% in 2023.

“The SACCO did not achieve the strategic growth of 12%. This

was attributed to the changes in government taxation, which overstretched the payslips, and also the education curriculum changes,” she noted.

The Chairperson appealed to members to patronize the several ranges of products, among them being the Jazajaza product, which enables one to clear any outstanding loans and make provision for more.

There was a sturdy growth in members deposits and savings which stood at 8.6%.

Mwaiseghe encouraged members who are still contributing Ksh 3,000, to increase their monthly contribution by 10% of their basic salary, adding that the move will enable the Society to maintain high liquidity that gives members the ability to take investment opportunities at an advantage point of view. Members will get rebates of Ksh 127 million, up from Ksh 115 million in 2023, a growth of 10.4%. Additionally, dividends to members were issued at 16%, amounting to Ksh 18 million, up from Ksh 15 million in

2023.

“It is an obligation for all of us to recruit new members as outlined in our society’s by-laws, clause 13(e). These new members qualify for karibu loans of up to Ksh 100,000 without having saved enough deposits as long as the loan is fully guaranteed, and a motivation of Ksh 1,500 is awarded for every three members recruited,” she said.

She said that the year 2024 was a gloomy one, and according to the Central Bank Monetary Policy Committee Report, the better half of the year was met with harsh economic times, which caused the plummeting of most businesses, and Ardhi SACCO was no exception.

Mwaiseghe further added that the government imposed several taxes in the form of an affordable housing levy and the social health insurance fund, which eroded the purchasing power.

During the AGM, delegates endorsed that it was mandatory for



Bernard Mariga, Ardhi Sacco CEO.

members to channel all their salaries through FOSA, which is one of the requirements for one to qualify as a delegate, among others.

The SACCO products that promote revenue generation include the Jazajaza facility that enables one to clear any outstanding loans and advances and apply for fresh ones at a small fee.

Ardhi Mobile Loan is the most popular product, which operates like M-Shwari. Recently its maximum ceiling was revised upwards from Ksh 15,000 to Ksh 20,000 and is still under consideration of further upgraded



Ardhi Sacco Board of Management pose for a group photo during the ADM.

CONTINUED NEXT PAGE...

...FROM PREVIOUS PAGE

depending on an individual's credit score.

The Society has partnered with Cooperative Bank to enable easy access to funds from their FOSA accounts, and one can comfortably transfer funds to their preferred banks.

The SACCO operates an internal revolving fund account where members contribute Ksh 350, and a resolution was passed that in case of a member's death or that of a nuclear family, the society pays Ksh 30,000 and Ksh 15,000, respectively, to cater for the coffin expenses, and the rest is used to clear any outstanding loans.

The members were informed that the SACCO board entered into a contract with a cybersecurity company that daily monitors SACCO systems to ensure the security of members investments and to cope with any new emerging challenges in the industry.

Proper insurance covers have been put in place for mitigating any other emerging risks in this era of technological growth of cybersecurity risks.



Ardhi Sacco delegates following Proceedings alongside Dolphine Aremo Nairobi County Director Cooperatives.



The Supervisory Board, led by J. O. Laku, noted that the discussion on the social media platform is not a distraction but an invaluable teacher guiding the SACCO towards continued improvement, innovations, and service delivery.

"They are pointing us towards remaining alert always, and those

given a mandate must remain awake and work towards service delivery. Members spread across the country are only interested in loans and the safety of their savings," Laku said.

He told delegates that setting financial goals is the foundation of building a secure and prosperous future.

Laku said Ardhi Sacco believes in empowering members to achieve their dreams by providing the right tools, resources, and support, whether they aim to buy a house, start a business, or enjoy a comfortable retirement.

"The impact of new deductions, including housing levy and increased pension savings, has further squeezed

household incomes, forcing many Kenyans to abandon their SACCO contributions, slowing down membership," he said.

Laku, however, said that all synergies from stakeholders are required to join hands to propel SACCO forward for the benefit and goodwill of members.



ARDHI SACCO SOCIETY

VISION

A Vibrant Sacco Delivering Integrated-World Class Financial Solutions to Our Customers in Kenya.

MISSION

Create and Deliver Saving platforms, affordable Loans, and world class financial solutions to the satisfaction of our members and customers.

WELCOME TO ARDHI SACCO SOCIETY LIMITED

Savings Products

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- Holiday Account
- Retirement Account
- Savings Account
- Term Deposit Account
- Junior Account

BOSA Loan Products

- Development Loans
- School Fees Loan
- Karibu Loan
- Emergency Loan

FOSA Loan Products

- Instant Advance
- Salary In Advance
- Salary Advance
- JazaJaza Facility
- Discounting Credit

SERVICES

- Paybill Services
- SMS Banking
- Mpesa Services
- Email Services
- FOSA Services
- Mobile Banking (Pesa Pepe)
- Salary Processing
- Sale Of Bank Cheques
- Clearance Of Cheques
- Standing Order Instructions
- Bank Statements
- Disbursement Of Sacco Payments
- EFT Facility
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